



VISITING NURSE ASSOCIATION
OF SOUTH CENTRAL CONNECTICUT, INC.

News Release

For more information:
Andrew Eaves
VP, Marketing & Development
One Long Wharf Drive
New Haven, CT 06511
aeaves@vnascc.org
203.859-6050-Direct

For Immediate Release

VNA/SCC Announces Melissa Gordon, RN, MBA As Director of Continuous Care Management

New Haven, CT (December 8, 2009) – The Visiting Nurse Association of South Central Connecticut (VNA/SCC) announced today that Melissa Gordon, RN, MBA of Bethany has been promoted to Director of Continuous Care Management, a newly created role within the organization that addresses the increasingly sophisticated process of managing patients’ transitions to home care from other settings.

In her new role, Gordon will oversee the agency’s Hospital Liaisons, Referral, Managed Care and Care Management processes. This is a reflection of the need to establish a more seamless clinical pathway from facility/community care to home care. This role will also directly collaborate with the agency’s clinical teams to ensure the ongoing provision of outcomes driven, patient-centered care.

John R. Quinn, President/CEO of VNA Health Systems said, “We view high quality home health care as a critical component of our region’s health care continuum. This role creates a more effective bridge to our services from other clinical settings. As an organization dedicated to clinical excellence the creation of this role is another step toward further elevating our already high standards.”

About VNA Health Systems

VNA Health Systems is comprised of the Visiting Nurse Association of South Central Connecticut (VNA/SCC) and CareSource, Inc.

Founded in 1904, the VNA/SCC, the original VNA of New Haven, Milford and the Valley, is a state licensed, non-profit, community based home health care agency. The VNA/SCC staff consists of highly skilled nurses, therapists, medical social workers and home health aides. A vital resource to the communities it serves, the VNA/SCC provides a wide range of specialized clinical services, community programs, the Nurturing Families Network and subsidized care to those who are in need. The agency employs over 240 staff members, has an average daily census of over 1,000 patients and makes over 150,000 home visits per year. The agency is the founder of the *Nightingale Awards for Excellence in Nursing*. The VNA/SCC is supported in part by The Community Foundation for Greater New Haven, local United Way organizations, corporate sponsors and individual donors.

CareSource strives to maximize the quality of life for its clients and their caregivers in the home and health care settings. Their services include private duty nursing, homemakers, companions and live-in home health aides. Both VNA/SCC and CareSource are CHAP (Community Health Accreditation Program) accredited. To learn more about the organizations, log onto www.vnascc.org or www.caresourceinc.org. To view quality information about VNA/SCC, as reported by Medicare, log onto www.medicare.gov and click on the link: Compare Home Care Agencies.

###